

**Entry for the 2006 QI Excellence in Fundraising
Quota International of Manila South**

1. Describe your club's outstanding fundraising accomplishment this year.

Quota International of Manila South held a dinner-dance concert entitled "A Quota Evening" last November 18, 2005 at the William Shaw Pavillion, Wack Wack Golf and Country Club. The concert featured a local band called "The Angfourgettables" composed of veteran singers and stage performers Pinky Marquez, Isay Alvarez, Bimbo Cerrudo and Djords Javier.

Full description of the project is listed under Question Number 2.

With this endeavor, the club was able to raise a total close to **ONE MILLION FIVE HUNDRED THOUSAND PESOS** (Php1.5 Million), roughly around **TWENTY EIGHT THOUSAND EIGHT HUNDRED FIFTY DOLLARS** (US\$28,850) at such a time when the country is going through a depression.

2. How did your club achieve this success? Please describe the project/program in detail, your timeline, project budget (if any) and total funds raised.

At the start of QY2005-2006, a meeting was held to identify the projects and activities the club wanted to undertake for the year. It was decided by the members to assist in these five (5) areas namely:

1. Continuing medical assistance to the cancer stricken children of Philippine General Hospital's Cancer Institute (PGH);
2. Refurbish the clinic and increase medical supplies at the Luwalhati ng Maynila Home for the Aged;
3. Improvement of the Deafness Resource Library of the Joseph Gualandi School for the Deaf;
4. Audiometric testing in various areas; and
5. Scholarships for deserving deaf students.

It was estimated that the club needed to raise Php1,000,000 to comply with the budget for each beneficiary. The members decided that the best method to raise the needed amount was to have a major fund-raising event in the form of a dinner-dance concert.

Preparation time for the dinner-dance concert was six months in the making. Primarily, committees were formed to handle different areas in preparation for the concert, such as Ticketing, Publicity, Physical Arrangement, etc. Next order of business was to look for the venue and performers. Details such as print media and other incidental expenses were also tackled.

Upon signing of the contract with the performers -- "The Angfourgettables", venue was booked and a date was set. The chosen venue was the Grand Ballroom of a private golf and country club in the heart of Metro Manila. For the concert title, the club came up with "**A "Quota" Evening**".

Solicitation letters, together with our club brochure, were then sent out requesting for major and minor sponsorships, as well as souvenir program advertisers. After the accumulation of sponsorships, 1,200 tickets were printed and sold. At the same time, the Publicity Committee

contacted a total of ten (10) leading and minor newspaper dailies, as well as radio stations, to advertise Quota and the project. Streamers and posters were also placed in strategic locations throughout the cities of Manila, Makati, Muntinlupa, Parañaque and Las Pinas.

As the concert date approached, meetings were held practically on a daily basis to check on the progress of each committee.

On the day of the event, those involved in physical arrangements and production started as early as 7:00am. Registration began at 6:00pm, manned by the daughters and sons of Quotarians. Cocktails and dinner were served and the show started promptly at 9:00pm. As an introduction to the show, Manila South prepared a video presentation shown on two (2) 14x20 ft screens, introducing the organization, the club and the work it has done in the past and at present. The concert was divided into two parts. Part One was a stand-up comedic variety show, followed by a raffle during intermission. Part Two was the dancing segment, which ended past midnight.

The concert was a huge success. Guests were still talking about it 'til days later, to the point that a very impressed group donated an additional US\$1,000 for the beneficiaries the following day. Likewise, other attendees requested for further information and assistance in order for them to emulate the club's project.

Members, on the other hand, were exhilarated with the outcome of their fundraising effort and proceeded with enthusiasm in continuing their work in giving service to the beneficiaries.

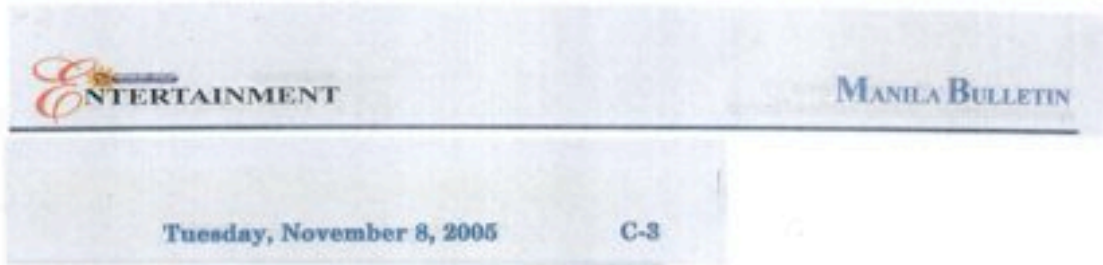
3. How has your fundraising project/program benefited your club?

- All the members cooperated by maximizing their talents, and more importantly, they gave their time and effort in making this project a success.
- By sheer determination and hard work, not only did we meet the goal of making PhP1,000,000, we even exceeded it by 50%, earnings totaling close to PhP1.5 Million.
- Quota was advertised to not only the 1,200 ticket buyers, but also to the companies and employees of the ten (10) major sponsors, twenty (20) minor sponsors, the advertisers, the millions of readers of all the major dailies and listeners of the radio stations, and those who read the posters and streamers posted in five (5) cities.
- We were able to raise enough funding to assist our chosen beneficiaries, plus an additional PhP500,000.00 more for other minor community service projects.
- Because of this success, Quota International of Manila South was admired by other organizations, which sought our assistance to give them pointers on how to plan an event such as this one.
- The members had fun working on a cause they believed in, which is to reach out to as many deprived individuals in various sectors and communities. As a result, this endeavor created a palpable sense of fulfillment.

4. What is your best advice to clubs that want to improve their fundraising success?

- Identify the project you would like to undertake, which may serve as the impetus to motivate the members to work.
- Enumerate several fund-raising activities that are likely to meet your goals. Project studies are recommended to determine which activity will generate the maximum returns.
- Organize the members into committees, so that responsibilities will be shared by all. Those members whose work has been concluded can assist others. Key words here are cooperation and team work.
- Prepare a presentation in print and other media, such as brochures to make people aware of what Quota is all about.
- Advertising is very important. Connect with media people for a wider range of exposure.
- Major and Minor sponsors yield the highest returns but are difficult to persuade, after which come souvenir program advertisers.
- Ticket sales typically discouraging in the beginning because of the individual jaw-boning required, can provide substitute outlets for failed sponsors to provide help in smaller, retail sized amounts.
- Have FUN in the process!

PRESS RELEASES



Quota Manila and Ang4 stage benefit show

Quota Int'l. of Manila South proudly presents A "Quota" Evening with the Ang4ourgettables, a benefit concert to be held on Nov. 18, at the Wack-Wack Golf and Country Club, Mandaluyong City.

Established in Feb. 27, 1993, Quota Int'l. of Manila South has spearheaded various socio-civic outreach projects such as medical missions, scholarship assistance, legal advocacy campaigns, an ambulatory room at PGH for chemotherapy treatments of children and constructed a Community Rehabilitation Center for the Disabled in Morong, Rizal. Comprised of women of diverse backgrounds and experiences, the organization has undertaken its own humble efforts in sharing its time and resources with the less privileged.

Earlier this year, the group's younger members trooped to Talsay, Batangas to spread joy to indigent children. They also distributed goods to 125 constituents of the Larwalhati ng Maynila, a nursing home for the aged.

The Mla. South Quotarians cannot help but be humbled by the needs of so many disadvantaged people in the communities they have visited. They realize that they cannot look the other way and are resolved to do their own small part in spreading their message of sharing and goodwill. To date, the club has recently established an affiliate group in Legazpi, Albay.

Photo shows: (front row, seated from left to right): Club Secretary Carla de Castro, Club Secretary Chat Scheyer, Past District Governor Susan Miranda and Immediate Past District Governor Marilou del Rosario. Second row, seated are Isay Alvarez, Club president Dory Ripalda, Pinky Marquez and Project Committee Chairperson Marot Fernandez. Standing are Ninee Andrews, Irene Hunziker, IPP Cosette de Castro, Bimbo Cerrudo, Ronnie Henares, Marla Nicandro, Club treasurer Yeyeng Esguerra, Past President Emilie Simon, Cathy Christen, Dyords Javier, Lexy Niederer and Past District Secretary/Treasurer Buchay Africa.

A group photograph of approximately 20 women, some seated at a table in the front and others standing behind them. They are dressed in a variety of casual and semi-formal attire. A banner in the background partially reads 'Quota International'.

Same article was released in the following dailies:

- The Philippine Star = Entertainment Section on November 11, 2005
- The Manila Times = Billboard Section on November 14, 2005
- Philippine Daily Inquirer = People, Events & Products Section on November 15, 2005
- The Manila Standard Today = The Good Life / Entertainment Section on November 17, 2006

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November 18, 2005

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ENTERTAINMENT



IT'S going to be an unforgettable evening of musical nostalgia and old-ticking comedy as two of the country's premier concert live-acts, the **AngFourgettables**, share their gift of song in support of a noble cause.

Quota International of Manila South (QIMS), in cooperation with Acerbic Acid Ceble, Smart Communications Inc., Diagen Philippines Inc., and the PCSO proudly presents "A Quota Evening with the Angfourgettables," tonight at the Wick-Wick Golf and Country Club, Mandaluyong City.

The Angfour, composed of music industry veterans Isay Alvarez, Pinky Marquez, Dyorda Javier, and Bincho Cerrudo, is widely known for its novel renditions of the tried-and-tested catalog of popular retro hits as well as their offbeat comic repartee.

QIMS president Dorey Ripalda is extremely excited about the Angfour's participation in the group's fund-raising efforts. "It's a privilege to be working hand in hand with such dynamic talents," he exclaims. "We've seen their shows and never cease to be amazed by their charisma and infectious brand of music."

The Angfour concert caps Quota Manila South's list of socio-economic projects for the year. Since its inception in Feb. 27, 1993, the group has been doing its part in donating its time and resources for the marginalized sectors of society.

To date, the QIMS has embarked on several service projects, such as projects for those with speech and hearing impairment, in particular audiometric testing, live hearing aids and repair of old ones, phone ear transmitters, to the physically and mentally disabled, sending of scholarships, crutches, specially designed tri-lakes, wheelchairs and the like, used clothing, groceries, toiletries for unwell mothers, street children, and victims of natural disasters, loans medical assistance for cancer patients, young and old, to sexually abused kids.

Proceeds from the concert have been earmarked to benefit the medical assistance project for underprivileged cancer-stricken children at the PGH, the construction of a library at the Joseph Chualanch School for the Deaf, expansion of clinic and increase medical supplies at the Luvallan ng Manila Home for the Aged, audiometric tests in various barangays, scholarships for deserving deaf students as well as livelihood projects.

Tickets are available at Bue's House of Wine and at the venue. Showtime is 8 p.m.



Same article was in the following dailies:

- The Manila Times = Billboard Briefs on November 18, 2005
- The Philippine Daily Inquirer = Entertainment Section November 18, 2005
- The Manila Bulletin = Entertainment Section on November 18, 2005
- The Philippine Star = Entertainment Section on November 18, 2005

PHOTO GALLERY



One of the concert planning sessions held early in the year at the weekend retreat of Pres. Dory Ripalda.





Registration began at 6:00pm. The tables were manned by the sons and daughters of the Quotarians.



The Manila South Quotarians take a short break before the start of the show.



President Dory gives her welcoming speech to officially start the show.



Ladies and gentlemen, presenting the officers and members of Quota International of Manila South.



The Angfourgettables:
Bimbo Cerrudo, Isay
Alvarez, Pinky
Marquez and Dyords
Javier.



A lucky winner
receives one of the
prizes raffled during
the intermission by
Vernice Songco, Past
Pres. Emilie Simon,
and Gigi Africa.



Celebrate good times! Come on! (Part 2 – Dancing begins.)



The crowd goes wild to the music of the 60s, 70s and 80s.



The Manila South ladies, led by Lexy Niederer, take on the dance floor.



Dance! Dance!
Dance!



Qtrn. Lexy Niederer and Bimbo Cerrudo show off some dance moves.



Dyords Javier and Qtrn. Tina Vivo shake their groove thing.



The beaming Manila South Quotarians, with some of the sons who assisted during the concert, pose for a souvenir photo to commemorate the success of six months hard work.